

EARTH'S MIGHTIEST HERO

MARVEL

# CAPTAIN MARVEL #1



DECONNICK  
SOY



FINAL

# DAILY BUGLE

SPECIAL COMMEMORATIVE ISSUE!

SINCE 1897  
☆☆☆☆  
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**INSIDE:** BLONDE BOMBSHELL BRAVES BOSTON! DAREDEVIL SPOTTINGS CONFIRMED IN LATVERIA! LIZARDS LOOSE IN MANHATTAN! MORE...

## MS. MARVEL UNMASKED! AN EXCLUSIVE WITH EARTH'S MIGHTIEST HERO!



PLUS: BID ON THE  
OLD MS. MARVEL  
COSTUME FOR A  
GOOD CAUSE!



A NEW 'DO  
& A NEW  
COSTUME: WHY  
SHE'S READY  
FOR WHAT'S  
NEXT!

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CAPTAIN MARVEL COSTUME DESIGNED BY



**MUSEUM  
OF NATURAL  
HISTORY**  
NEW YORK CITY







LUCKY ME!  
IF IT AIN'T  
CAPTAIN AMERICA'S  
SECRETARY,  
MRS. MARVEL!

I THINK  
I KNOW YOUR  
PROBLEM, ABSORBING  
MAN. YOU'RE BITTER  
THAT YOUR NAME SOUNDS  
LIKE A BRAND OF  
TOILET PAPER.

**GAHHH!**

WHAT DO  
YOU WANT A  
MOON ROCK  
FOR, CREEL?



I'LL  
SHOW YOU  
SMARTS,  
LADY!



CAROL!  
RED!



I'M  
FINE.  
BEHIND  
YOU! THE  
SHIELD--  
NOW!









THIS "BROAD" LEFT THE SERVICE A FULL BIRD COLONEL.

SO TECHNICALLY, I OUTRANK HIM.



I'VE BEEN TRYING TO GET YOU DEMOTED FOR YEARS.

DON'T I KNOW IT.



HOW DUMB YOU THINK HE IS, REALLY?

WELL, IF HE THINKS THE MOON ROCKS WILL GIVE HIM MOON POWERS...

HE'S AS DUMB AS HE IS DANGEROUS.



GOOD.

SAY, CAP-- WHAT WOULD HAPPEN IF CREEL WERE TO GET HIS HANDS ON THAT SHIELD OF YOURS?

NO STRONGER SUBSTANCE ON THE PLANET-- OR THE MOON!

WHY, I CAN'T IMAGINE HOW POWERFUL HE'D BE...SIR.

HEH HEH HEH.



"HEH HEH HEH."



**GAHHRR!**

COME  
AND GET  
IT, BIG  
FELLA!

**NOW!**

THE FABRIC IS  
STARK DESIGNED  
AND IMPERMEABLE.  
IF I CAN KEEP IT  
ON HIM LONG  
ENOUGH, HE'LL  
PASS--

**WHOAAA--**













NO.

I THINK  
YOU SHOULD  
CONSIDER  
IT.

GAHHH--

I'M NOT  
TELLING YOU  
WHAT TO  
DO--

SURE  
YOU  
ARE.

NO,  
NO, I'M  
NOT.

I AM MAKING A  
SUGGESTION. A  
SUGGESTION I HAVE  
MADE BEFORE. BUT THE  
TIMING WITH THE NEW  
UNIFORM--

IT'S  
NOT MY  
NAME.

NO. YOUR NAME  
IS CAROL DANVERS.  
CAPTAIN MARVEL  
IS--

CAPTAIN  
MARVEL IS DEAD,  
STEVE.

HE WAS A  
GOOD MAN AND  
A REAL HERO.  
TOO MANY THINGS  
WERE TAKEN FROM  
HIM. I WON'T  
TAKE ONE  
MORE--

HIS  
NAME WASN'T  
CAPTAIN  
MARVEL.

HIS NAME  
WAS MAR-VELL.  
AND I DON'T MEAN  
TO BE UNKIND HERE,  
BUT YOU TOOK HIS  
NAME A LONG  
TIME AGO.

















I WAS A LUCKY  
KID BECAUSE I HAD  
TWO HEROES--MY  
DAD AND A PILOT  
NAMED HELEN COBB.

HELEN HELD  
FIFTEEN SPEED  
RECORDS WHEN  
SHE RETIRED.

FIFTEEN.

I'M NOT PRONE  
TO ENVY.  
BUT THOSE  
RECORDS...

I ENVY THOSE  
RECORDS.

I CAN FLY.  
FAST.

REAL  
FAST.

BUT THESE "ABILITIES"  
COME AT A COST.  
FOR ONE THING, I'LL  
NEVER BE ALLOWED  
TO HOLD A RECORD  
LIKE HELEN'S.

I CAN'T  
EVEN COMPETE.  
WOULDN'T BE A  
FAIR FIGHT.

I LOST MY SHOT  
WHEN I WAS CAUGHT IN  
THE BLAST OF THAT ALIEN  
PSYCHE-MAGNETRON  
DEVICE.

THE PARTICLE  
BOMBARDMENT GRAFTED  
THE GENETIC STRUCTURE  
OF THE KREE WARRIOR  
MAR-VELL ONTO  
MY OWN DNA.


IT'S A HELL OF A  
REWARD...BUT IT  
ERASED WHAT I  
LOVED MOST...

...THE RISK.

ONE MINUTE, FIFTY-  
EIGHT SECONDS FROM  
BROADWAY TO THE END  
OF OUR ATMOSPHERE. A  
NEW PERSONAL BEST.

LUCKY  
ME.






I KNOW THAT  
HELEN WOULD  
HAVE GIVEN HER  
ENTIRE WORLD...



...TO BE ABLE  
TO REACH OUT...



...AND TOUCH  
THE EDGE  
OF SPACE.

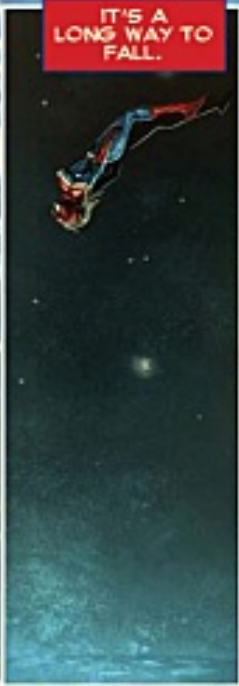
AND I KNOW SHE'D  
GRAB ME AND TELL  
ME THAT RIGHT  
HERE, RIGHT NOW,  
WHATEVER THE  
PRICE I PAID...




...IT WAS  
WORTH IT.

HELEN DAMN SURE  
WOULDN'T STARE  
INTO THE FACE OF  
ETERNITY AND THINK  
ABOUT WHAT  
SHE'D LOST.


HELEN WOULD  
PUNCH HOLES IN  
THE SKY.




IT'S A  
LONG WAY TO  
FALL.




I HIT THE  
ATMOSPHERE  
AT ABOUT  
MACH 3.



THE FRICTION  
ALONE IS  
ENOUGH TO  
TURN KINETIC  
ENERGY INTO  
ONE HELL OF  
A HEAT.




I ABSORB  
HEAT. I  
CONSUME IT.  
THE RACE  
IS ON.



CUE  
ADRENALINE  
RUSH.

THIS...



THIS IS  
WHAT "LUCKY"  
LOOKS LIKE.

DECISION  
MADE...





I'M TAKING  
THE DAMN  
NAME.



**UPPER  
WEST SIDE**  
THE NEXT MORNING







CUT  
THE CRAP,  
DANVERS.

I LOOK  
ABOUT AS GOOD  
AS I FEEL, AND I  
FEEL LIKE DEATH'S  
AUNT FANNY.



THEN  
WHAT ARE  
YOU DOING  
OUT OF BED,  
BURKE?

YOU COME HALF-  
WAY ACROSS TOWN TO  
PLAY NURSEMAID TO A  
60-YEAR-OLD INVALID.  
LEAST I CAN DO IS PUT  
ON COFFEE.

COFFEE'S  
MADE.



YOU USE THE  
MACHINE? S'GONNA  
TASTE LIKE CRAP.  
HEATING ELEMENT  
IS SHOT. YOU GOTTA  
BOIL A POT ON  
THE STOVE  
AND--

TASTE.



DID YOU  
HAVE THIS  
DELIVERED?

I  
THINK WARM  
THOUGHTS.



DAMN  
CHEMO.

90 DEGREES  
OUT AND I'M  
FREEZING MY  
BALLS OFF.



YOU DON'T  
HAVE BALLS,  
TRACY.

YOU  
DON'T KNOW  
THAT.







**THE WHISKEY  
TENDOR FLYERS CLUB**  
FRIENDSWOOD, TX  
YEARS AGO

Knew you the  
second you set foot  
on my property, kid.



Even young as  
you were, how  
could I not?

MS.  
COBB--!

--STEVE  
DANVERS!  
DON'T YOU CALL  
ME THAT,  
BOY.

HELEN,  
THEN, I GOT  
SOMEBODY HERE  
DYING TO  
MEET YOU.



I BETTER  
TURN AROUND AND  
SEE DEAN MARTIN  
RETURNED FROM  
THE GRAVE,  
AIRMAN.



Folks want to  
blame someone  
for gals like  
us. "Her daddy  
was unkind" or  
"some fella  
broke her  
heart".

Hogwash

CLOSE.  
MY  
SISTER.



QUIET  
ONE.

SHE  
ALWAYS THIS  
GOOD WITH  
PEOPLE?

PRETTY  
MUCH.

CAROL!  
C'MON, YOU'RE  
EMBARRASSING  
YOUR KID  
BROTHER.

You and me've always been  
like this. Always a little  
removed. Always...



I'M  
SORRY, I  
WAS--

--dreaming.

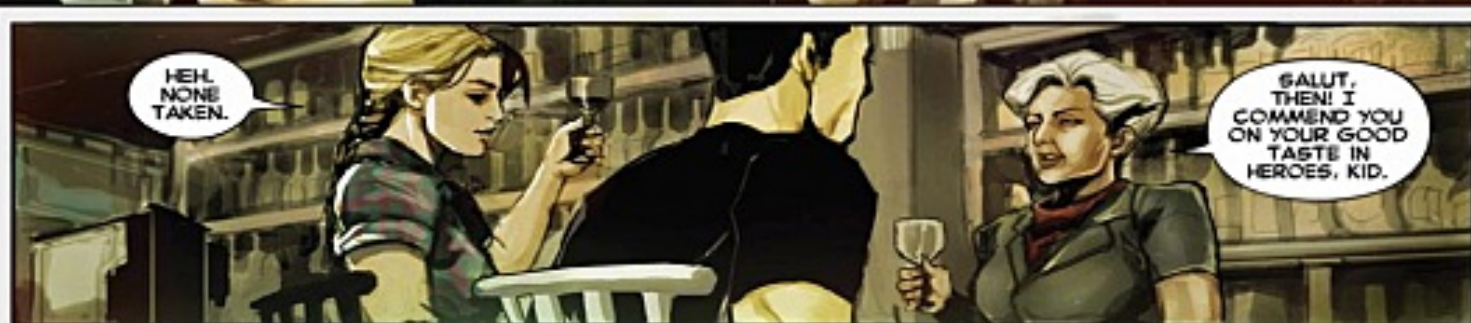






We came into the world spittin' mad, running full bore...

To or from what, I ain't never been able to tell.



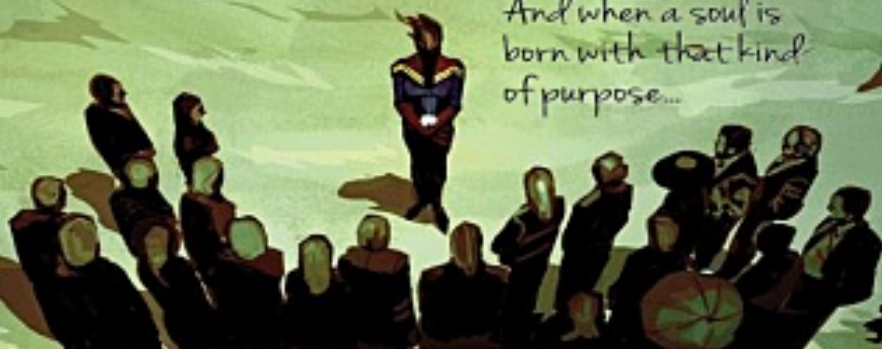


# FOREST LAWN CEMETERY

HOUSTON,  
TEXAS  
NOW



And when a soul is  
born with that kind  
of purpose...



It'll damn sure  
find a way.



We're gonna get where  
we're going, you and me.



Death and indignity,  
be damned...



...we'll get  
there...





...And we will be the stars  
we were always meant to be.



## **NEXT ISSUE:**

HELEN COBB'S LEGACY!  
CAROL'S CHALLENGE:  
COULD SHE OUT-PILOT HER RIVAL?  
AVENGERS TIME TRAVEL  
PROTOCOLS: ENGAGE!



LET'S

# RAP WITH CAP

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She's back.

After too long an absence Carol Danvers is flying solo once again. Technically this would be issue #74 of Carol's adventures — including her 35 years as "Ms. Marvel" — but for our intents and purposes, this is an all-new start and, we hope, a new era of greatness for Marvel's Mightiest Avenger.

And what an honor this is.

I edited the previous iteration of Ms. Marvel for a couple dozen issues and since we first announced our new Ms. Marvel — errr...CAPTAIN Marvel — book earlier in the year, I've been reminded once again how vocal the rabid fans of Carol Danvers are. There's something about this character that resonates with longtime Marvel fans. Just mentioning the character brings up deeply felt feelings from across the spectrum of Marvel's readership. (It's the same among editors and creators as well, I assure you.)

Carol debuted in a comic called "Marvel Super Heroes" #13 (1968), as a supporting character in the "Captain Marvel" strip. That original Captain Marvel was an alien Kree warrior named Mar-Vell who was living on Earth as an undercover agent. Carol, an Air Force pilot, was wrapped up in one of his adventures and caught in an explosion of a Kree device. And in the Mighty Marvel Manner, that explosion essentially granted her the powers she has used to help others ever since.

But most of that is just details the average reader won't need. If you're new to Carol Danvers' life, all you need to know is that this woman was already extraordinary before she got her powers. She's worked as a pilot, a military security chief and even a writer. Basically she was going to kick your ass even before she was given super-powers.



We've made some big changes with this series starting with the name of the title character—who has been known as Ms. Marvel since 1977. It was not a change we took lightly and in fact have debated it internally at Marvel for several years. Truth is it was a change we discussed implementing after issue #50 of the previous series, but for various reasons it was tabled.

With all due respect to the Ms.

Marvel name, my personal opinion has been that it is of a different era. With the original Captain Marvel now deceased, there was no reason for Carol not to take up his name. To me it made sense given her military background and the importance for Carol to feel a part of something bigger. Ultimately, she's a soldier, first and foremost.

Luckily I found a kindred spirit in Kelly Sue DeConnick (herself a military brat). KSD (as she's known at the tiger poker games and knitting clubs) is one of the brightest, whip-smartest new writers at Marvel. Over the past few years she's dazzled on projects like OSBORN, RESCUE and the CASTLE Original Graphic Novels that have been heating up the sales charts. Kelly Sue pitched me the Carol Danvers that scared and thrilled the hell out of me.

I'll let KSD's stories speak for themselves over the next few issues, but I can say that flying and the art of being a pilot are at the core of Carol's life. Like real-life super heroes, the people who choose the life are a special breed and we want the comic and the character to be inspired by that same consuming need to fly higher and faster than those who came before.

So many heroes fly that it's easy to take it for granted as a staple of the genre. Let's not get so used to the incredible that we forget to be amazed. As a reader of this book, we're making a pact to remember how freakin' amazing flying would be.

Joining Kelly Sue on CAPTAIN MARVEL is new artistic wunderkind Dexter Soy. Dex was a find of Marvel talent scout C.B. Cebulski. He's that rare artist that showed up to a portfolio review fully formed and delivering the whole package of pencil, inks and colors.

Dex's imaginative style and impressionistic color palette were the kind of thing I was looking for to help make this comic stand out from the dozens of other books debuting every month. This is a comic like no other at Marvel and we needed an artist who could also send that message. We're proud to debut Dex's first Marvel work and look forward to what new tricks he's going to bring to the table.



Hey, all you potential young comic editors out there, here's a tip if you're ever looking to get comic fans angry on Twitter, Facebook and various message boards. If you want to get people riled up: change Carol Danvers' costume!

This was another move that we knew was going to cause controversy. For years, Carol wore a beautiful costume designed by the legendary Dave Cockrum. It was a sexily cut showcase for the female form (which Dave was a master of illustrating). The costume was definitely titillating, but, again, of its time and none too practical. It's an attention getting outfit to be sure—and it served its purpose well for 35 years—but it wasn't always the attention we wanted for arguably our strongest female character. The overt sexiness of the outfit would often—rightfully or wrongly—cause the character to be dismissed outright by people unfamiliar with the depth and richness of Carol's backstory.

And, to be even more blunt, it's not a costume most fathers would want their daughters dressing up in on Halloween. (Arbor Day, sure, but not Halloween!)

There are legions of fans who love that old costume and it will always have a spot in my heart as well. But given the new name and the start of a new era, now seemed like the time.

Dexter took a few shots at basically taking the Ms. Marvel costume and just extending the material to cover the exposed areas, but it just didn't seem like enough. We wanted something that was a more explosive change and gave you a new way of looking at the character.

Along comes artist Jamie McKelvie (currently of DEFENDERS fame and the fantastic independent comic PHONOGRAM). He had heard we were casting about for designs and sent over a preliminary sketch to Kelly Sue just for fun.

I was instantly over the moon and after some aesthetic suggestions and tweaks from Marvel's Chief Creative Officer (and former FAO Schwarz Employee-of-The-Month) Joe Quesada we were off and running.

What I didn't take into account was the fan reaction. Almost instantaneously after we first showed Ed McGuinness' cover to issue #1, we were inundated with fan art. Even people who loved (and I mean LOVED) the old Ms. Marvel outfit understood the need for the change and fell for the new outfit as hard as I fell for a maple donut from Tim Hortons.

Here now is a sample of just some of the great pieces we received. (I'm pretty sure this is the first time a Marvel comic has gotten fan-made art BEFORE an issue has even gone on sale.)

(continued next page)



CAITLIN HARE



HANIE MOHD



SUSAN HARLOW



CONLEY SMITH

So there you have it. We've got some driven, talented people out there in Captain Marvel land. Appropriate given the main character.



And that's it for this month. Thanks for taking a shot on us. We know that your comic dollar has a lot of options in 2012, but Kelly Sue and the team have some huge plans for the book. With our "setting-the-stage" issue complete, we're diving headlong into danger from here on out.

There will be treats for longtime Ms. Marvel readers (including a character from Carol's past in this very issue) and a butt-kicking adventure for new readers.

So congrats, geniuses! You just read the first issue of your new favorite comic. Get ready

to fly higher and faster than you ever dared. And don't ever, ever look down....

Viva Tempari!  
Simperin' Steve!

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**NEXT ISSUE**

